RADIO SECTION FEDERAL HOUSING ADMINISTRATION WASHINGTON, D. C.

ANNOUNCEMENTS:

Even your best friends won't tell you -- if your bathroom is dirty and old-fashioned. But they'll notice it, and wonder why it isn't up-to-date.

You may wonder sometimes too -- and think you can't afford a large, convenient bathroom. Perhaps you do lack the cash. But that is not a good excuse for depriving yourself of needed repairs. Now, under the Modernization Credit Plan of the Federal Housing Administration you may obtain funds from your local bank to have that old-fashioned bathroom enlarged and brightened up. A steady income and a good credit reputation are the only requirements.

A modern bathroom means more comfort for every member of your family. Children really enjoy bathing in a large shower-bath; tiled floors and walls make cleaning almost a pleasure; that useless closet can be torn out and a bigger bathroom with plenty of room for everyone and everything can be built.

Modernize your bathroom how. Then your friends will tell you that your bathroom is a convenient, beautiful, addition to your home.

1.	Call letters and location of radio station.
2.	Does your station carry any network or transcription programs devoted to home economics or domestic science?If so, please list them
3.	Does your station have its own local home economics commentator or domestic
	science expert? If so, please state her name
4.	How many times a week does this commentator or expert broadcast?
5.	Is this commentator or expert heard on sustaining programs?
6.	Does your commentator or expert broadcast on any commercial programs?
	If so, please state the name of the sponsor or sponsors.
COM	MENTS:

Presented with the compliance of THE BATIONAL COMMITTEE ON ESTABLE ASSESSMENT ASSESSMENT OF THE BATIONAL STREET OF

College of Arts and Sciences Second Semester, 1934-35

Radio Program Speakers:
Attached is a copy of the Radio Program of the College of Arts and Sciences.
Your address is scheduled for The
broad cast period extends from 6:00-6:15 p.m. on the day indicated.
Two typewritten copies of your address should be in the hands of the proper

Two typewritten copies of your address should be in the hands of the proper member of the Radio Program Committee as indicated hereinafter at least one week before the date on which the address is scheduled to be delivered. This will make it possible to bring the address to the proper attention of the public. One copy of the address to be delivered should be given to the Director of WRUF one week in advance of delivery. This is a Station requirement.

Dr. Foote will have charge of the addresses to be delivered by the Departments of Chemistry, Biology and Geology, Pharmacognosy and Pharmacology, and Pharmacoy. Two copies of each address to be delivered by members of these departments should be given to Dr. Foote a week in advance of delivery.

Dr. Kokomoor will have charge of the addresses to be delivered by the Departments of Mathematics, Philosophy, and Psychology. Two copies of each address to be delivered by members of these departments should be given to Dr. Kokomoor a week in advance of delivery.

Professor Farris will have charge of the addresses to be delivered by the Departments of English, Spanish and German, and French. Two copies of each address to be delivered by members of these departments should be given to Dr. Glunt a week in advance of delivery.

Professor Perry will have charge of addresses to be delivered by the Departments of Bible, and Physics. Two copies of each address to be delivered by members of these departments should be given to Professor Perry a week in advance of delivery.

Cordially yours

Radio Committee Chairman

APPROVED: Towns K. Lings
Deen, College,

Arts and Sciences

WRUF

BATON ROUGE APPEALS DECISION

The application of A. B. Murray and T. P. Singletary, Baton Rouge, Louisiana, for a new station on 1500 kc with power of 100 watts and unlimited time was appealed to the Court of Appeals of the District of Columbia this week. The applicants allege the Commission erred in denying the request for the new Louisiana station, on the ground that the facilities of the State are now centered at New Orleans and Shreveport, with the exception of one 50 watt deylight station and that this situation results in "lack of consistent service in Baton Rouge and the territories between the two cities." In its application, the appellants set forth the request which had been made to reduce the power of station KTBS, Shreveport, La., from 1000 to 500 watts, in order to bring the Baton Rouge application within the terms of the quota. Error on the part of the Commission is further claimed by the appellants by the failure of the Commission to defer action on the application until pending litigation in the Court of Appeals is concluded.

Parkersburg Application Opposed

The application of the Parkersburg Board of Commerce, Parkersburg, West Virginia, for authority to erect a new station on 1370 kc with power of 100 watts and unlimited time was recommended for denial by Examiner Hyde in Report No. 306 this week. The grounds for the examiner's decision are based on the facts that if the application were granted, West Virginia would be slightly over quota, and the applicant's failure to show sufficient financial ability "to afford assurance that an adequate financial basis for the proposed service". It was further concluded that the granting of the application would result in increased interference on the requested frequency.

QUOTA CITED AS BAR

Conceding that Station WCSH, Portland, Maine, is making "full and efficient use of the facilities heretofore granted for the operation of its station," and that the station "is rendering a high class program service" and that the granting of the application "would enable the applicant to extend its service to include a large area not now well served by this station or any other station in the State of Maine", nevertheless Examiner Prett was compelled to recommend denial of the Portland station's application for increased day power from 1000 to 2500 watts, (Report No. 305) on the ground that the granting of the request would cause Maine to be over quota. This State is .02 unit under quota. The granting of this application would increase the quota .25 unit.

MINNESOTA APPLICANT DEFAULTS

The application of Weber Jewelry & Music Company, St. Cloud, Minnesota, for a construction permit to erect a new station on 1500 kc with power of 50 watts to share time with Station KGFX, Moorhead, Minnesota, was recommended for denial as in cases of default by Examiner Yost this week in Report No. 304. In his conclu-

9 West alow suggested theres

dbibik

SENATORS

FLORENCE ELLINWOOD ALLEN, A.M.
Western Reserve 1906

JAMES ROWLAND ANGELL, LITT.D.

Michigan 1909

FRANK AYDELOTTE, LITT.D.

Indiana 1911

EDWARD ASAHEL BIRGE, PH.D.
Williams 1873

JULIAN A. C. CHANDLER, PH.D. William and Mary 1899

JOHN WILLIAM DAVIS, LL.D.
Washington and Lee 1911

GEORGE HUTCHESON DENNY, PH.D.

Washington and Lee 1911

JOHN HUSTON FINLEY, LL.D. Knox 1887

GUY STANTON FORD, PH.D. Wisconsin 1913

RAYMOND BLAINE FOSDICK, LL.D.

Princeton 1905

FRANK PIERREPONT GRAVES, PH.D.

Columbia 1890

EDWIN AUGUSTUS GROSVENOR, LL.D.

Amherst 1867

JOHN GRIER HIBBEN, PH.D.

Princeton 1899

NELSON GLENN MCCREA, LITT.D.

Columbia 1885

ROBERT A. MILLIKAN, PH.D.

Oberlin 1910

CLARK SUTHERLAND NORTHUP, PH.D.

ELLEN FITZ PENDLETON, LITT.D.

Wellesley 1906

ROSCOE POUND, PH.D.

DAVID A. ROBERTSON, LITT.D.

Chicago 1902

ALBERT SHAW, PH.D.

William and Mary 1904
FRANCIS W. SHEPARDSON, PH.D.

Brown 1884
HENRY SUZZALLO, PH.D.

Stanford 1905

CHARLES FRANKLIN THWING, LITT.D. Harvard 1876

> JOHN JAMES TIGERT, ED.D. Vanderbilt 1904

OSCAR MCMURTRIE VOORHEES, LL.D.
Rutgers 1888

MARY EMMA WOOLLEY, L.H.D. Brown 1900

OWEN D. YOUNG, L.H.D. St. Lawrence 1902

PHI · BETA · KAPPA

THE UNITED CHAPTERS



145 WEST 55TH STREET · NEW YORK · N·Y·

30 January 1932

Mr. Byron B. Brackett, University of South Dako Vermilion, S. Dak.

Dear Mr. Brackett:

The prestige of Phi Beta Kappa jeopardizes that very prestige. Membership is sought by both individuals and institutions--more than two hundred colleges desire charters.

The enclosed announcements suggest some of the steps Phi Beta Kappa is taking to protect its standards and otherwise promote high scholarship. If you already know of THE AMERICAN SCHOLAR, please give the booklet to a non-member friend.

Your suggestions concerning Phi Beta Kappa matters are invited. Suggest to lawyers that they remember the Phi Beta Kappa Foundation when asked for advice by persons making wills. Note the character of our Senators.

Please fill in and return at once the enclosed blank. This information is desired chiefly for the Phi Beta Kappa general catalog. The blank may be used also to subscribe for THE AMERICAN SCHOLAR or to request a sample copy.

Yours sincerely,

Willhimer

OFFICERS

THE UNITED CHAPTERS

CLARK SUTHERLAND NORTHUP, PH.D.

President

Cornell University, Ithaca, N. Y.

ELLEN FITZ PENDLETON, LL.D.
Vice-President
Wellesley College, Wellesley, Mass.

OSCAR MCMURTRIE VOORHEES, LL.D.

Historian

3531 78th St., Jackson Heights, L.I., N.Y.

WILLIAM ALLISON SHIMER, PH.D.

Harvard 1918, Secretary

145 West 55th Street, New York, N. Y.

DAVID LAYTON, M.S.
Rutgers 1894, Treasurer
145 West 55th Street, New York, N.Y.

THE **PBK** FOUNDATION

OWEN D. YOUNG, L.H.D.

Chairman

120 Broadway, New York, N. Y.

JOHN HUSTON FINLEY, LL.D. Vice-Chairman 229 West 43rd Street, New York, N. Y.

WILLIAM ALLISON SHIMER, PH.D.

Secretary

DAVID LAYTON, M.S.

Treasurer

The AMERICAN SCHOLAR

The ΦBK Quarterly

WILLIAM ALLISON SHIMER, PH.D.

CLARK SUTHERLAND NORTHUP, PH.D.

Consulting Editor

EDITORIAL BOARD

JOHN HUSTON FINLEY, LL.D. Knox 1887, Chairman

ADA LOUISE COMSTOCK, LITT.D. Smith 1913

> JOHN ERSKINE, PH.D. Columbia 1900

CHRISTIAN GAUSS, LITT.D. Princeton 1912

WILL DAVID HOWE, PH.D.

Indiana 1911

ADAM LEROY JONES, PH.D. Columbia 1929

WILLIAM ALLAN NEILSON, PH.D. Harvard 1918

HARRY ALLEN OVERSTREET, B.SC.
California 1899

J. HERMAN RANDALL, JR., PH.D.

FREDERICK J. E. WOODBRIDGE, L.H.D.

Amherst 1889

assin Cof Murier Broad and Stations Stations of Brocket, Sex-Treat Verniering Do ash och from June 3,74, 20,1937 to 1933 June 20 Cash one hand from free for seport \$11.69 11934 Dues, NCAC, Com. San. Col Stom Com. 9.95". "KOB, Stata Col, N. Ni, State Cof. Nice, 9.95" 486.6 116. NOAC, ore agri. Col, Convalisore 995 420 " WCAX. Sholox col, reordifield, min 9.95 11 24 WEW St. Louis Union St. Loves Nev. 9,95 WHAZ Reussalaer P. G. Tray, M. 9,96 WSAJ, Stove Cite Col From Cite, Na 9,95 KFM, S.D. Stalical, Fronking S.D. 995 KFM, AD Union Grand Forks AD 10.10 WHAD, Union Stola, Commanda 9,95 KFKU. Junior Commanda 9,95 11 24 " 27 man 1 11 5 11/3 " 15 "15 " KFKU, mingkages, Lowrence, Kaus 9.95 1127 WHA, meio of Wike. Walison, Mise 9.96 1130 " WRUF min of Tha, Hainesville fla, 9.98 130 KW50 State Cold Nesly Pullman Made 9.95 State Con Mary, mi, sa. Mines, Fa. Conielfreier, listand lef. aftr. 3 WOF 11/0 WILL "21 11 1258 9.95 " 23 " NSUS, 9,95 9,95 Lowa City, fg. 9.95

Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of "Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities, University of Wisconsin-Madison Department of Communication Arts, and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from the National Endowment for the Humanities









